Value Measuring of CSR/Sustainability

15 March 2018

08:30 – 17:00, CIIM Nicosia

OPEN SEMINAR

**OVERVIEW**

This programme will provide knowledge and excellent practice from world-leading organisations on how to measure value in corporate sustainability and responsible investment issues. The adoption of Environmental, Social and Governance (ESG) issues into the investment decision making process is gaining momentum with more than 20 trillium USD in assets under management globally. Additionally, corporations are more and more interested in measuring the social return of investment (SROI) or the social value of corporate responsibility initiatives.

Capital markets and stock exchanges now examine how to assess the value of ESG metrics on overall company performance, working with companies that integrate ESG issues into their reporting practices and investor analysts into their buy, sell or hold recommendations.

**KEY OUTCOMES**

* Integrating ESG issues in non-financial reporting for corporations.
* Valuing ESG data in corporate valuation and performance.
* Overview of the Social Return on Investment methodology for measuring social value.

**DESIGNED FOR**

* Sustainability professionals who perform activities related to environmental, economic, governance or social responsibility.
* Investment analysts, managers and asset owners interested in responsible investing.

**TOPICS TO BE COVERED**

* Delivering on the triple-bottom-line
* Responsible Investments (ESG / SRI)
* How to attract responsible investors
* The UN ESG Value Driver Model
* Measuring sustainability – A thorough presentation of available methodologies
* Stakeholder identification, mapping and engagement strategies for measuring value
* Sustainability reporting frameworks that matter to responsible investors (GRI, UN Global Compact, Integrated Reporting, SASB)
* Responsible Capital Markets and the UN Sustainable Stock Exchanges Initiative
* The Dow Jones Sustainability Indexes and the RobecoSAM Corporate Sustainability Assessment
* The Social Return on Investment (SROI) methodology. How to utilise important internal and external resources and stakeholders feedback to measure value.
* Practical examples, benchmarking, leading practices and case studies will be presented and analysed.
* An authoritative syndicated research on ESG trends and comparative analysis of 5 asset management firms will be presented.

Participating organisations will learn how to perform a relevant gap analysis, project management, and internal subject matter expert identification.

**TRAINER**

**Mr. Michael Spanos**

Mr. Spanos is the founder & Managing Director of the Global Sustain Group. He is key Advisor for the European Commission on the Sustainable Development Goals (SDGs), an AHC Group Senior Associate (New York, USA), a member of the secretariat of the United Nations Global Compact Network and of the Advisory Board of the CEO Clubs in Greece, a member of the External Sustainability Advisory Council of FMC Corporation (Philadelphia, USA).

He is a corporate executive with extensive hands-on entrepreneurial experience in sustainability, corporate responsibility, management consulting, investments and business information with exceptional communication and networking skills and a demonstrable track-record of delivering sustainability and business development solutions.

He collaborates with sustainability driven international organisations such as the UN-backed Principles for Responsible Investment (PRI), the United Nations Global Compact, the Global Reporting Initiative (GRI), the European Commission & Parliament, the Academy for Business in Society (ABIS), the EFQM, and the CEO Clubs International.

**FEES AND GENRAL INFORMATION**

**Training Dates:**  15 March 2018

**Training Hours:**  08:30 - 17:00

**Location:**  CIIM Nicosia ( [View Map](https://www.google.com/maps/place/Cyprus+International+Institute+of+Management/@35.1531023,33.3826963,18z/data=!4m2!3m1!1s0x14de19d770bd021d:0x9aba3663dad912a4) )

**Language of Instruction:**  English

**Fee per participant: €380**

**NOTES**

No VAT is charged due to CIIM’s non-profit status.

Fees include tuition, materials, coffee breaks, refreshments and lunch.

Special Discounts Apply

For any further information please do not hesitate to contact us:

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